

TO BUSINESS OWNERS:

1

Senior Living Works is an Argentum initiative to mobilize the senior living industry and increase the awareness of the senior living career field and the number of job applicants, while supporting the retention and advancement of employees currently working in the industry.

2

By 2025, the senior living industry must fill 1.2 million jobs. Senior Living Works is Argentum's answer to help the industry meet this recruiting goal head on. The initiative also focuses on retaining and training current employees.

3

Senior Living Works provides senior living professionals with a Workforce Engagement Toolkit and other relevant resources to participate in this initiative and contribute to the industry's future success.

4

Harnessing the resources offered, senior living professionals who sign on as Senior Living Works Ambassadors are empowered to connect with students to get them interested and excited about career opportunities in our industry, as well as to share information about scholarship and internship opportunities. Employers also have the necessary tools to motivate current employees and keep them engaged in their work.

5

Visit the Senior Living Works website and encourage your staff to review the resources. Become a Senior Living Works Ambassador, connect with schools, and prepare to shape the future of the senior living industry.

TO PARTNERS:

1

Connect your students and current staff with the many career options and opportunities of senior living. Through Senior Living Works, help us recruit the future leaders of an industry with endless opportunities, a work-life balance, and the chance to make a difference.

2

Meet with senior living representatives. Senior Living Works is mobilizing Senior Living Works Ambassadors to engage with education partners in their region. They are empowered to share not only their job openings, but also required and desired degrees, skills, and competencies. Their input can help you to design curriculum, programs, and pathways to best prepare students for success in senior living.

3

Our industry faces a workforce shortage of 1.2 million people. The Senior Living Works initiative will help education and workforce partners connect students and jobseekers to rewarding careers with solid growth potential.

4

We want to get the word out about the many career paths of the senior living industry. Senior Living Works provides resources to senior living professionals that helps them connect with students and grow engagement with employees. The goal? To excite them about a career in senior living.

5

Seniorliving.works houses all the information and resources you'll need to explain the senior living industry and the career opportunities available to students and current employees, including scholarship, internship, and growth opportunities in our industry.

6

Using the resources found on seniorliving.works, tell your students or employees about the career opportunities the senior living works field has to offer. You can also connect with senior industry professionals and schedule a presentation.